



AGREEMENT MADE BETWEEN

WCCO-TV

CONTRACT NO. REV. 1141-53900-1

1

Cancellation Notice

Announcement 28 days

DATE PRINTED

10/09/12

Required

prior notice

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450 AND

WCCO-TV

PAGE

ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 341732

SHORR JOHNSON MAGNUS TAMMY BALDWIN FOR SENATE

PO BOX 510622 1831 Chestnut St Ste 602

PA 19103-3700 Philadelphia Milwaukee WI 53203-0111

USA USA

CONTACT MIKE D'ETTORRE PRODUCTBALDWIN FOR SENATE 10/9-15

LOCAL AGENCY EST. NO. PRODUCT 1300 Nicole Roy Pol

SALESPERSON CODE

NATIONAL SALESPERSON

ADDRESS

39976

NAME

AND

BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ethnicity | | SPOTS | | ме то | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|-----------|---------|-------|--------|--------|-------------|-------------------|--------------------------------|-----------------|-----------|---------------------|
| ITEM | DAYS | PWK. | FROM | 10 | LENGTH | EFFECTIVE DATES | PROGRAMO | DDOG1, | ONTHATE | TOTAL VALUE(I) |
| | | | | | | | | | | |
| | | | | | | | | | | |
| 1 | 01111 | 4 | 07:00A | 09:00A | 30S | 10/09/12-10/12/12 | CBS THIS MORNING | 4 | 450.00 | 1800.00 |
| 2 | 10000 | 1 | 07:00A | 09:00A | 30 <i>s</i> | 10/15/12-10/15/12 | CBS THIS MORNING | 1 | 450.00 | 450.00 |
| 3 | 00111 | 3 | 03:57P | 05:00P | 30S | 10/10/12-10/12/12 | ELLEN DEGENERES | 3 | 775.00 | 2325.00 |
| 4 | 01111 | 4 | 06:27P | 07:00P | 30s | 10/09/12-10/12/12 | WHEEL OF FORTUNE | 4 | 3100.00 | 12400.00 |
| 5 | 10000 | 1 | 06:27P | 07:00P | 30s | 10/15/12-10/15/12 | WHEEL OF FORTUNE | 1 | 3100.00 | 3100.00 |
| 6 | 01011.0 | 3 | 10:00P | 10:35P | 30s | 10/09/12-10/12/12 | LATE NEWS M-F/SU | 3 | 2800.00 | 8400.00 |
| 7 | 10000.0 | 1 | 10:00P | 10:35P | 30s | 10/15/12-10/15/12 | LATE NEWS M-F/SU | 1 | 2800.00 | 2800.00 |
| 8 | Sa | 1 | 10:00P | 10:35P | 30s | 10/13/12-10/13/12 | LATE NEWS SAT Total Contract: | 1 18 | 2200.00 | 2200.00 33475.00 |
| | | | | | | | Total Contract. | 10 | | 33173130 |
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(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.